

## WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

PAGE 1

|   |   |  |                          |  |                                       |  |      |  |   |
|---|---|--|--------------------------|--|---------------------------------------|--|------|--|---|
| 22426   | AGENCY (OR SERVICE) ACTING AS AGENT FOR 86235 |  |                          |  | ADVERTISER (OR AGENCY AND ADVERTISER) |  |      |  | Cancellation Notice<br><br>Required<br><br>Announcement 28 days<br><br>prior notice |
| NAME  | MEDIA STRATEGIES & RESEARCH                   |  |                          |  | STABENOW FOR SENATE                   |  |      |  |   |
| AND   | 11350 Random Hills Rd Ste 670                 |  |                          |  | PO Box 4945                           |  |      |  |   |
| ADDRESS   | Fairfax VA 22030-7428                         |  |                          |  | East Lansing MI 48826-4945            |  |      |  |   |
|   | USA   |  |                          |  | USA                                   |  |      |  |   |
| CONTACT   | RACHAEL BEALE                                 |  |                          |  | PRODUCTSTABENOW EST#11911             |  |      |  |   |
| LOCAL SALESPERSON   | Maggie McWilliams<br>Pol                      |  | AGENCY EST. NO.<br>11911 |  | PRODUCT CODE                          |  | 1300 |  |   |
| NATIONAL SALESPERSON  |   |  |                          |  |                                       |  |      |  |   |
| BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1 |   |  |                          |  |                                       |  |      |  |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                    | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|-----------------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |                   |                             |              |           |                |
| 1    | 01111.. | 4          | 06:57A | 09:00A | 30S    | 09/18/12-09/21/12 | CBS THIS MORNING            | 4            | 25.00     | 100.00         |
| 2    | .....1. | 1          | 09:00A | 11:00A | 30S    | 09/22/12-09/22/12 | CBS NEWS SATURDAY MORNING   | 1            | 80.00     | 80.00          |
| 3    | 01010.. | 2          | 10:57A | 12:00N | 30S    | 09/18/12-09/20/12 | THE PRICE IS RIGHT          | 2            | 200.00    | 400.00         |
| 4    | 10000.. | 1          | 12:00N | 12:28P | 30S    | 09/17/12-09/17/12 | WHO WANTS TO BE MILLIONAIRE | 1            | 125.00    | 125.00         |
| 5    | ....1.. | 1          | 12:28P | 01:30P | 30S    | 09/21/12-09/21/12 |                             | 1            | 175.00    | 175.00         |
| 6    | 00100.. | 1          | 03:00P | 03:58P | 30S    | 09/19/12-09/19/12 | RACHAEL RAY                 | 1            | 50.00     | 50.00          |
| 7    | 01001.. | 2          | 04:58P | 05:58P | 30S    | 09/18/12-09/21/12 | DR. PHIL                    | 2            | 100.00    | 200.00         |
| 8    | 10000.. | 1          | 06:28P | 07:00P | 30S    | 09/17/12-09/17/12 | CBS EVENING NEWS            | 1            | 700.00    | 700.00         |
| 9    | 00100.. | 1          | 05:58P | 06:28P | 30S    | 09/19/12-09/19/12 | THE INSIDER                 | 1            | 75.00     | 75.00          |
| 10   | 1...1.. | 2          | 07:00P | 07:30P | 30S    | 09/17/12-09/21/12 |                             | 2            | 250.00    | 500.00         |
| 11   | .1.1... | 2          | 07:30P | 08:00P | 30S    | 09/18/12-09/20/12 |                             | 2            | 250.00    | 500.00         |
| 12   | 1.....  | 1          | 07:57P | 09:00P | 30S    | 09/17/12-09/17/12 | HIMYM/PARTNERS              | 1            | 1200.00   | 1200.00        |
| 13   | .1..... | 1          | 09:00P | 10:00P | 30S    | 09/18/12-09/18/12 | NCIS: LOS ANGELES           | 1            | 1200.00   | 1200.00        |
| 14   | ..1.... | 1          | 07:57P | 09:00P | 30S    | 09/19/12-09/19/12 | SURVIVOR: XXV               | 1            | 2200.00   | 2200.00        |

(1) Loss Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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|   | USA   |  |                          |  | USA                                   |  |  |  |   |
| CONTACT   | RACHAEL BEALE                                 |  |                          |  | PRODUCTSTABENOW EST#11911             |  |  |  |   |
| LOCAL SALESPERSON   | Maggie McWilliams<br>Pol                      |  | AGENCY EST. NO.<br>11911 |  | PRODUCT CODE 1300                     |  |  |  |   |
| NATIONAL SALESPERSON  |   |  |                          |  |                                       |  |  |  |   |
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|-----------------|---------|---------------|--------|--------|--------|-------------------|-----------------------------|-----------------|-----------|----------------|
|                 |         |               | FROM   | TO     |        |                   |                             |                 |           |                |
| 15              | ..1.... | 1             | 09:30P | 11:00P | 30S    | 09/19/12-09/19/12 | BIG BROTHER FINALE          | 1               | 1500.00   | 1500.00        |
| 16              | ...1... | 1             | 07:57P | 09:00P | 30S    | 09/20/12-09/20/12 | BIG BANG/2 HALF MEN         | 1               | 2000.00   | 2000.00        |
| 17              | ....1.. | 1             | 07:57P | 09:00P | 30S    | 09/21/12-09/21/12 | CSI: NY                     | 1               | 1200.00   | 1200.00        |
| 18              | .....1. | 1             | 08:58P | 10:00P | 30S    | 09/22/12-09/22/12 | CRIME TIME SATURDAY         | 1               | 500.00    | 500.00         |
| 19              | .....1  | 1             | 08:30P | 09:30P | 30S    | 09/23/12-09/23/12 | PERSON OF INTEREST          | 1               | 1500.00   | 1500.00        |
| 20              | .....1  | 1             | 10:00P | 11:00P | 30S    | 09/23/12-09/23/12 | THE MENTALIST               | 1               | 1500.00   | 1500.00        |
| 21              | 1000000 | 1             | 11:00P | 11:02P | 30S    | 09/17/12-09/17/12 | LATE FIRST FORECAST SPONSOR | 1               | 1400.00   | 1400.00        |
| 22              | 01010.. | 2             | 11:02P | 11:35P | 30S    | 09/18/12-09/20/12 | TWO AND A HALF MEN          | 2               | 350.00    | 700.00         |
| 23              | 00001.. | 1             | 11:35P | 12:37A | 30S    | 09/21/12-09/21/12 | DAVID LETTERMAN             | 1               | 225.00    | 225.00         |
| Total Contract: |         |               |        |        |        |                   |                             | 31              |           | 18030.00       |
| Billing Summary |         |               |        |        |        |                   |                             |                 |           |                |
| Qtr 3-12        |         |               |        |        |        | Jul               | Aug                         | Sep             | Total     |                |
|                 |         |               |        |        |        | .00               | .00                         | 17530.00        | 17530.00  |                |
| GRAND TOTAL     |         |               |        |        |        |                   |                             |                 | 17530.00  |                |

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